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*Incorporating Olympic Communicators  
Under licence from the Australian Olympic Committee*



# Peter Baines

## No Time, No Money, No Staff, No Worries!

What would you do when confronted with no resources, 400 colleagues who are not organised and who don't speak English, 3000 decomposing corpses, Governments who want results yesterday, a devastated landscape and families who want answers?



Peter is an expert at creating successful results, starting from nothing - no time, no money, no staff, but as Peter says, "No worries". Throughout almost two decades Peter has experienced, and led people through, some of life's most challenging events. He has come up against some of the most confronting natural disasters, accidents and acts of terrorism in recent times, making him one of Australia's most experienced disaster management specialists.

In recent years, Peter has led both national and international teams following the Bali Bombings, the Waterfall Train Disaster and the Boxing Day Tsunami. He has firsthand experience of what it takes to achieve results in the midst of human devastation, when outcomes can only be reached through building powerful teams quickly, and how to focus on getting the job done in the face of intense environmental, political and media pressures.

Peter Baines began his working career as a Crime Scene Investigator prior to moving into a Command position within the Forensic Services Group of the NSW Police. He has completed University studies in the area of Forensic Science, Law and postgraduate studies in Management. Peter also sits on a number of National bodies and advisory groups and has received the National Medal for Service, the NSW Police Medal, and was awarded The Government of NSW Meritorious Service Award by Premier Bob Carr for his work in Thailand. Peter was appointed as Terrorism Forensic Specialist to the National Institute of Forensic Science in 2006.

Peter, along with a UK colleague Gill Williams are Co-Founders of 'Hands Across the Waters'. Peter and Gill are raising funds to build an orphanage in the Khao Lak region of Thailand. The orphanage will provide a home for 17 children who lost both parents as a direct result of the Tsunami, and a further 200 children who lost a parent, siblings and their homes.

Peter is a compelling speaker whose stories will make an audience laugh and cry - and realise that with an inspirational leader and purpose, anything can be achieved. He takes his audience on a journey through the experiences that has seen him witness more death and destruction than many care to imagine.

Peter demonstrates that within disaster management there are many valuable lessons for business and individuals alike. He also shares his many heart-wrenching stories of dealing with families, meeting Prime Ministers, and will provide you with a measure for clarity of purpose like no other you have heard before! You will be moved and inspired, and will leave you knowing that you can achieve a whole lot more with a whole lot



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Peter is a Detective Inspector of Operations within the Forensic Services Group of the NSW Police Force, and offers a rare insight into what it takes to lead powerfully, with integrity and compassion, in the most extraordinary of circumstances.

#### **TOPICS INCLUDE:**

- ◆ How to be a leader with no positional authority;
- ◆ How to handle politics and still get the job done;
- ◆ How to communicate when no one speaks the same language;
- ◆ How to be creative with no resources;
- ◆ How to maintain a focus on goals and guarantee outcomes;
- ◆ How to keep your head when everyone else is losing theirs;
- ◆ How to lead with power and compassion;
- ◆ How to build high-impact teams, quickly;
- ◆ How to transition back into 'real life' post crisis

#### **CLIENT FEEDBACK**

*"Overall, you had a rating of 80%. We had some big names on the program so you should be very pleased with your performance. Following is a selection of the comments from the delegates:*

- ◆ *Excellent presentation it opened my eyes listening to Peter. It was very inspiring. It was also good how humour was incorporated into his presentation considering the seriousness of the issues discussed.*
- ◆ *Excellent presentation with good leadership points tissues should have been provided.*
- ◆ *Amazing story, very insightful and emotional.*
- ◆ *One of the most emotional presentations I have ever attended. The emotional empathy with the client or customer when doing business was well highlighted. Very well done inspiring.*
- ◆ *You are doing a great job and will get plenty of work with your life experiences and skills as a presenter"*

#### **Manager Local Government Managers Australia**

*The value in this testimonial and report from The Manager is how I was rated by the delegates against the other presenters.*

*"Peter Baines is an inspiration. It was clear when recently attending a breakfast function where Peter was speaking that many of the audience were moved as much as I by the experiences he described. Peter's down to earth, straight forward style hits just the right note to get his message across. Listening to Peter describe how he and his team make a difference in exceptional circumstance leaves people humbled, and thoughtful, but also conscious to consider how they might personally make a difference."*

#### **Lomas Executive Pty Ltd**

*"I just wanted to tell you personally that your talk was the high point of the three days for me. I have thought of it often and am still stunned at the work that you and your colleagues do, and the level of commitment that you bring to the job. I was also impressed with your skill in presenting a difficult and emotional topic in such an impactful way. I have been a professional communicator for over 20 years and really appreciate the skill in others when I see it.*

*And so much of what you had to say has lessons that can be used in the leadership work I do with our senior executives here at the CBA. I would have liked to say something to you at the end of the session but couldn't really trust myself to speak."*

#### **Leadership Development Manager, Commonwealth Bank**

*"Peter Baines' presentation was one of the most original I have heard in a long time. After all, it is not every day that you meet someone who has worked at ground zero of two of the most significant events in our recent history. Peter is the quintessential 'good Aussie bloke', and the warmth and humour he brings to his presentation is a perfect balance for the confronting and challenging nature of the stories he has to tell.*

*At times we laughed and at others there wasn't a dry eye in the room, but through hearing Peter's examples of strong leadership in a true crisis, we all learned many valuable lessons that can readily be applied within the comfort of our own professional lives."*

**Director of Success Strategies and author of Your Best Life**

*"I want to particularly call out that the talk you gave touched my team beyond belief. We sat there stunned with your honesty and the level of compassion and humanism you displayed. The team are still talking about your session. Thank you for an amazing experience."*

**Commonwealth Bank**

*"Peter Baines is an inspiration to us all. The experience, skills and knowledge that he has gained from managing high-pressure situations in disaster zones allows us to put our own "stressful" lives in perspective. We can all benefit from his simple yet engaging message, and we can be inspired by his stories of human courage and bravery!"*

**Think Global Consulting**

*" When hearing Peter Baines speak on Crisis Management I was alerted to a whole new world of issues - what we call crisis is often a small hitch! Peter's ability to communicate and entertain while discussing such a vital message was engaging. The message and photos from the Thailand Tsunami and Bali bombing were something most people should never have to deal with, - luckily people like Peter do deal with these issues and can bring back lessons learnt in times of extraordinary difficulty. The keynote was entertaining and inspiring and the message a vital to today's business leaders."*

**Peak Partners**