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*Incorporating Olympic Communicators
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MIKE MCKAY OAM

Captain of the Oarsome Foursome

Mike McKay has won numerous Australian, European and World Championships as well as Commonwealth Games Medals, rowing in men's eights and fours. Mike is however probably best known as the Captain and Stroke of the world champion and double Olympic Gold Medal winning "Oarsome Foursome".

The "Oarsome Foursome" gained recognition in winning Gold in the men's four rowing at the 1992 Barcelona Olympics and then built on their reputation by again taking Gold at the 1996 Atlanta Olympics.

Mike's rowing achievements have been recognised with numerous Awards including Medal of the Order of Australia (O.A.M.), King of Moomba and Official Flag Bearer for the Australian Team at the Atlanta Olympics Closing Ceremony.

BUSINESSMAN

Beyond sport, Mike has completed a Master of Business Administration and is a consultant of corporate finance & entrepreneurial services with Ernst & Young. He has consulted with Corporate Leaders and companies on health and lifestyle issues in the workplace, pursued business interests including operating an export/import business, and as Director/Owner of a Melbourne Hotel doubled trade in twelve months.

Mike also continues with media commitments along with projects for the Australian Olympic movement & sporting bodies, and is a board member of the Australian Olympic Committee.

Mike has also spoken to many groups on a range of topics, tailoring each presentation:

- ◆ Continual Improvement
- ◆ Longevity of Success
- ◆ Goal Setting
- ◆ Excellence
- ◆ Business & Sport Parallels
- ◆ Lifestyle, Health & Performance

Mike has most recently customised presentations for companies including:

Florsheim, Amway, First Date, Omegatrend, Carlton Football Club, Hospital Benefits Association as well as many charity and non-profit organisations.