

Support Office:
ICMI Speakers & Entertainers
ABN: 42 114 669 224

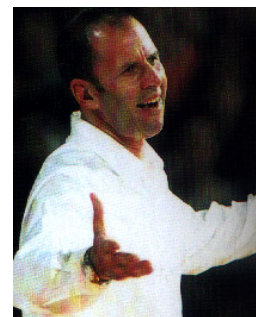
(PO Box 2311)
Level 2, 159 High Street
Prahran, Victoria 3181

Ph: +61 3 9529 3711
Fax: +61 3 9529 4573

Email: icmi@icmi.com.au
Web: www.icmi.com.au



*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



Brian Goorjian

Most Successful Coach in Australian Basketball

Brian Goorjian is the most successful coach in Australian basketball, commencing his NBL coaching career in 1988. He has coached nearly 700 games with a remarkable 70% winning percentage. Brian has won five NBL championships and five "Coach of the Year" awards, something no other coach has accomplished. He was voted by his peers the greatest coach in the NBL's first 25 seasons.

More recently, Goorjian's Sydney Kings created history by winning three consecutive NBL Grand Finals between 2002 and 2005. Teams coached by Brian Goorjian have reached the semi finals or better for 20 consecutive seasons, which is quite remarkable and virtually unchallenged in any code. Last season, Goorjian coached the Sydney Kings team to a record-breaking 27 wins and just 3 losses in the regular season.

Goorjian is also coach of the Australian men's national team, the Boomers. He is the first foreign-born coach to hold the position, and led the team to Commonwealth Games gold in 2006. He attended his first Olympics in Athens 2004 and led Australia at the 2008 Beijing Olympics. American-born Goorjian played at Pepperdine University in Malibu, California before coming to Australia in 1977 as a player.

This is his first season as head coach of the Crazy John's South Dragons. Goorjian's previous clubs included the Eastside Spectres (1988-1991), South East Melbourne Magic (1992-1996), Victoria Titans (1997-2001) and Sydney Kings (2002-2008).

As a speaker Brian is considered one of the most entertaining and passionate of all the elite sports coaches.

topics

- Creating A Winning Team
- Coping With Change In The Workplace
- Maintaining A Winning Position In A Highly Competitive Environment
- Teamwork
- Surviving A Merger (In Brian's Case, Two!!)
- What It Takes To Be Successful
- Providing Good Leadership & Developing Potential
- Coping With Failure And Coming Out On Top
- Developing A Culture

A quick snapshot of his career:

Brian has coached over 700 games in the NBL with a remarkable 70% winning percentage. His achievements during this time include:

- Winning 5 championships
- Having his teams reach the semi-finals or better for 17 consecutive seasons
- Being voted NBL coach of the year 4 times
- Voted the "greatest" coach ever in the first 25 years of the NBL's history

Client Feedback

"Excellent - Brian was a great success; mixed with our guests and was an entertaining and very motivating speaker."

Provincial Home Loans

"Excellent. Brian excelled at our recent business seminar. The audience was hanging on his every word. A brilliant communicator. A pleasure to meet."

3MP

"Since 1992 I have had the pleasure of watching and being inspired by a truly dynamic, commanding and powerful communicator, Brian Goorjian. Brian has an inner belief in himself that everyone can see and be inspired by. Whether it is Olympians, business people or general public Goorjian can uplift, motivate and communicate on so many levels and issues. He understands sport and business and people in a powerful way."

PerformArts - Creative Event Management

"Excellent. Brian was very good. He fitted in well and mixed with the group."

Colorado Group Ltd

"Brian has a passion that is contagious to our members that they can only learn from what he has to say."

Caravan Industry Australia Ltd

"Brian engaged the audience very well and held their attention – there seemed to be some basketball enthusiasts which was great for him. He answered questions thoroughly and looking at both sides of the coin. I personally gained a lot from his presentation and passed his messages onto my colleagues here in the office. I think he has a very valid message that is told in a very interesting and unique way."

The Forum Group

"Excellent. Delivered a very motivational and uplifting presentation to my sales force at a very difficult time for them. The correlation of digging deep and staying focused between his experiences in life, and our current situation was perfect."

Sensis Pty Ltd

“Excellent. Brian is an excellent speaker. His stories are engaging and entertaining. We are delighted to have included Brian in our event.”

Marcus Events