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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*

ROB HARTNETT

"You came through and delivered beyond their wildest expectations. Comments have been nothing short of sensational. An entertaining and illuminating presentation delivered confidently and competently by a true professional."

Winston Marsh, Past National President National Speakers Association

Rob Hartnett is the managing director of Business Performance International and one of those rare people who can say he is a consultant, author and speaker and mean it.

His firm Business Performance International has attracted clients such as Swinburne University, Sensis, Hagemeyer, Federal Hotels, Interlease, Madman Entertainment, Outlet Books and Ronstan International.

He holds a bachelor of business and a postgraduate in applied finance and investment and he is a member of the Australian Institute of Company Directors, The Institute of Management Consultants and the International Coaching Federation.

Prior to forming Business Performance International Rob worked for BCA IT where he set the record for selling over one million dollars in Apple hardware in a single sale, Apple Computer as a southern region channel manager, Hewlett-Packard as market development manager where he won the Asia Pacific High Achiever Award and global advertising agency Publicis Mojo who were named Australian Advertising Agency of the Year twice.

At Publicis Mojo Rob worked on major brands such as Australia Post, Telstra, Jetstar, Nike, Trading Post, Hertz, Jetset and Fosters.

Rob has also served on advisory boards and worked in two internet start up's.

Rob is a dynamic and inspirational speaker on developing high performance businesses and has spoken to top 500 and global organizations, fast growing businesses, not for profit and industry associations in Australia and overseas.

He has appeared on TV programs such as *Good Morning Australia*, *Business Daily*, *Viewpoint*, *Bread TV* and *Career Success*.

He is the author of the best seller "*Fast Times Ahead*" published in 2000 and most recently "*Small Business, Big Opportunity*" published in 2006 which has over 50,000 books in print.

Rob takes his passion for performance into sport where he is a former world champion yachtsman and motor sport enthusiast.

He also played the role of Dr. Evil for three years in an Austin Powers cover band.

Rob inspires his audiences and most importantly provides great takeaway value that clients put into practice the next day.

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“Rob delivered an excellent presentation that meshed perfectly with our brief. Rob took the goals of our workshop and weaved his own personal experiences and wisdom around them to provide a fantastic reinforcement to our more formal sessions.”

Greg Miller Hagemeyer

WHO HE SPEAKS TO:

Rob has spoken in his entertaining, thought provoking and down to earth style to 1,000's of people from global corporate giants, fast growing entrepreneurial businesses, Not for Profits, Government and Educational Institutions. Below are some of the organizations he has presented to in Australia and overseas.

American Express, Ducati, IBM, Hagemeyer, Bosch, RMIT, VECCI, Lexmark, Toyota, BMW Finance, NIB, National Mutual, Hewlett-Packard, Tech Pacific, REIV, REISA, The Executive Connection, World Presidents, Agfa, Mindshop, Better Business Institute, Business Enterprise Centre, SA Government, DMG, Optus, Accent Financial Services, Madman Entertainment, RSCA, Sensis, Get Staff, Nursery Growers Association, Sabre, Repco, IOOF and Innovic.

WHAT HE SPEAKS ON:

Keynotes

- ◆ The Power of Thinking BIG
- ◆ The Art & Science of Customer Engagement
- ◆ Why Winners Win
- ◆ From Good to Outstanding –Lessons for Today's Leaders
- ◆ The Entrepreneurs Guide to Marketing
- ◆ Fast Times Ahead –Sales & Marketing in the 21st century
- ◆ High Performance Teams – how to acquire & retain winning teams

Workshops

- ◆ Getting More of the *Right* Customers
- ◆ Marketing to Small Business
- ◆ Value Based Pricing – How to get paid what the jobs worth
- ◆ Measuring Marketing – Taking the mystery out of marketing & advertising
- ◆ Strategic Sales – The keys to Relationship Selling in the 21st Century
- ◆ Performance Presentations – Secrets of how to Present 1:1 or 1:1,000
- ◆ Confident Public Speaking – Tricks and Tips that will give you the edge
- ◆ Maximum Profits in Minimum Time
- ◆ Virtual Profits – Using technology to accelerate your growth

CLIENT FEEDBACK

“Rob, you far exceeded my expectations of a speaker in our Masters Program. The discipline of great preparation and content delivery was explicit, and it balanced perfectly with sincere enthusiasm and creating some very funny moments. It was a joy watching the master at this craft and I hope you will consider speaking for our post-graduate program again.”

RMIT Masters Program (Advertising)

"Your expertise and enthusiasm was truly inspirational to all those that attended"

American Express International

"Excellent marketer, excellent presenter, his energy and enthusiasm worked well in influencing people beyond the conference"

Hewlett-Packard

"We were engrossed for a full hour – I hardly took any notes in case I missed anything, if we could just bottle that presentation – well done!"

Rural Press

"Rob delivered an inspirational and passionate session. He was also very flexible and easy to work with"

IOOF Funds Management

"Excellent! Rob was witty and very topical. A great wrap up for the conference with everyone going away enthused."

NIB Health Funds

"Rob was well researched and complemented our program perfectly. He entertained and held our focus superbly"

Agfa Graphics Systems

"Excellent. Rob took the time to research the background of the conference and the people involved. He was professional and very entertaining"

Australian Human Resources Institute

"Rob was extremely well received by the attendees and spoke in terms that everyone could understand."

World Presidents Organisation

"Best Presentation of the day – your joviality and sense of fun was much appreciated by the participants."

Monash Marketing Alumni

"You amused, entertained, and informed the group -It was great and hit the spot – thanks"

Holmesglen Institute of TAFE

"Inspirational and very motivating"

Robert Bosch Australia

"Rob left us astounded and enthused by his presentation. It has been the highlight of our presentations given this year and continues to be discussed"

Rotary Victoria

"Great to work with a true legend of the speaking circuit"

Sensis

“Rob was professional, energetic and entertaining. His willingness to understand our needs, and to respond to them, was appreciated and was a positive aspect to his performance.”

Australian Wine & Brandy Corporation

“The changing world of sales and marketing - Many thanks for your entertaining and thought provoking presentation at the Mindshop International Conference last week. Feedback on the conference was that it was our best yet and a huge success so thanks again for being part of that.”

Mindshop