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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



LAURIE LAWRENCE

EMOTION – MOTIVATION - POWER

"Laurie Lawrence is one of the most sought after Speakers in Australia. Powerful, evocative, emotional and motivational. Laurie Lawrence is a unique communicator".

Powerful words indeed; but representative of the type of reaction Lawrence generates from audiences who have attended his corporate addresses.

Lawrence's impact on the business community has been quite spectacular. He has proven to be uniquely capable of clearly drawing the parallels between business success and high sporting achievements.

As a motivator and entertainer he supports the "knuckles down the wall" approach in pursuing his personal credo of "Striving for Excellence". His track record clearly reveals that he practices what he preaches and yet Olympic success have tended to obscure his other achievements.

An educated person, Laurie Lawrence studied for and completed a BA degree at James Cook University; a Diploma in Physical Education from the University of Queensland and a Teaching Diploma from the Kelvin Grove College of Advanced Education.

His love for Rugby saw him overcome the twin handicaps of having one lung, and being an asthmatic to fight for and gain selection in the Australian Rugby Union side which toured N.Z as the "Wallabies" in 1964.

Today, Laurie is a highly successful small businessman and close family man. He operates the now famous Lawrence Learn To Swim School which also specialises in teaching physically disabled as well speech and hearing impaired children.

Laurie Lawrence is one of Australia's most successful coaches

Laurie has represented Australia as a Coach in Brisbane's 1982, Edinburgh's 1986 and Auckland's 1990 Commonwealth Games, and also at the 1984 Los Angeles, 1988 Seoul and 1992 Barcelona Olympic Games. During those international contests Laurie's pupils succeeded in breaking many National, Commonwealth and World Records in a number of Gold Medal winning performances.

Laurie was the appointed Team Motivator for the Australian Olympic Team at Atlanta and at the Sydney Olympics.

During his distinguished career, Laurie has been honoured with many awards, including:

- ◆ All Sports "National Coach of the Year" - 1988
- ◆ Australian Achievers Award - 1989
- ◆ Advance Australia Medal
- ◆ QLD Father of the Year - 1989

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As a motivational and corporate speaker, Laurie Lawrence is in his element; his personality and good humour guarantee 100% audience involvement.

Corporate Presentations in recent years include:

Terry White Chemicals, Amway, Institute of Municipal Management, Video 2000, NAB, Melbourne Direct Marketing Club, Combined Rural Traders, Omegatrend, National Press Club, Westpac, Capita, IBM, Mercedes Benz, Occidental Insurance, Collins Food International, Epson Computers, NZI Insurance, McDonalds, Panasonic, Australia Post, National Mutual, Norwich, A.V. Jennings, Housing Industry Association, CIG, George Patterson, Girvan Corporation, APADA, Data General, Digital, MLC, Network for Fitness Professionals, Switzerland Insurance, Austbrokers, AMP, Kliens, Nestles, Arnotts Biscuits, Australia Asphalt Pavement Association, Prospect Electricity, Prudential, GIO, Real Estate Institute, First National Real Estate, Refrigerated Warehouse & Transport Association of Australia, Flag International, Colonial Mutual, Cadbury Schweppes, Pfizer and many more...

CLIENT FEEDBACK

"Excellent. The feedback from the meat industry in general was excellent. Laurie won them over and provided a heart warming 40 minutes to the conference attendees."

Visy Board Pty Ltd

"Excellent. Unbelievable presenter. Extremely inspiring & motivational. He had the whole audience in tears. Laurie was given a standing ovation at the end of his speech & the delegates did not want him to go."

ITOA

"Excellent. Lots of energy and very professional. Had a real passion for motivation."

Safeway

"Excellent. Laurie was excellent and very good as usual. His suggestion of guests photo's with him and Olympic torch is typical of his initiative."

Heath Lambert

"Excellent. Most delegates said Laurie was the most inspiring, entertaining & awesome speaker they've had the privilege of listening to. Worth every \$. Received a standing ovation."

AFDA

"Excellent. He was just amazing, had 150 people singing the national anthem."

Sigma Co. Ltd

"Professional & entertaining, a popular choice."

Sealcorp

"Excellent. Very inspirational. Our delegates just loved him."

Gelco Consulting Pty Ltd

"Excellent. Laurence was both entertaining & informative. He gave us his time freely, arriving before our guests and only leaving when the photographers were complete."

Amcor Cartonboard Australasia

“Excellent. Laurie is an inspiration – He’s fun, enthusiastic and passionate. He had the whole group singing & waving serviettes in the air.”

hoo marketing pty ltd

“Excellent. Passionate, patriotic and motivational.”

Dalton Fine Paper

“Excellent. Laurie enthusiasm and humour was just what we needed to complete our conference.”

Swann Insurance

“Excellent. Laurie was an outstanding speaker that helped set the mood for our best conference.”

Bandag Australia

“Excellent. superb presentation and very professional – Had the 500 person audience in his grasp and totally won them. He gets better each year!”

Destination Events

“Excellent. Laurie entertained us, challenged us, focused us and passed on just an ammense amount of drive and energy. What an experience!!”

Buck Consultants

“Laurie’s presentation as usual was excellent. His ability to involve and hold delegates attention and concentration on his presentation is amazing.”

Australian Federation of Travel Agents (AFTA)

“Excellent. Laurie Lawrence was a fantastic addition to our event. Extremely enjoyable and motivational. Re-awakened the pride I have in my country. All delegates went through a roller coaster ride of tears, laughter and pride. Excellent feedback and a great compliment to our agenda”

Crystal Decisions

“Excellent. His presentation & content of his talk was superb and all present raved about it.”

Brighton Rotary

“Excellent. Laurie was fantastic, one of the most inspirational and moving speakers I have seen. I would recommend him to anyone.”

First National Real Estate

“Excellent. Laurie would have to be one of the best presenters I’ve ever seen. His ability to get a traditionally difficult audience participating and so totally engrosed in what he had to say was inspiring. He held the audience’s complete attention for the entire presentation. A real professional.”

National Australia Financial Management

“Laurie was exciting and really got the crowd going.”

Macquarie Bank Ltd

“Excellent. One of the best speakers I have heard.”

DMG Regional Radio Pty Ltd

“Excellent. Our group was from the USA (home of motivational speakers!) so for them to rise as to give Laurie a standing ovation says it all. He was absolutely inspirational.”

General Travel Australia

“Excellent. Laurie was just fantastic, everybody really enjoyed his presentation. It was very inspiring and brought a few tears to people's eyes. I love his humour and I would recommend him at any time.”

Bayer Australia Pty Ltd

“Excellent , and if possible better than that. I built the conference around Laurie and I am glad did, Laurie as always was an absolute inspiration and everybody loved him.”

Landmark Wholesale

“Excellent. Laurie gave our conference the kick off we needed. Laurie was the only choice when it came to selecting a guest speaker and he exceeded our expectations.”

DHL Express

“He was probably the best speaker of the Forum. A great start to a Friday morning.”

Indue Ltd