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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



REX HUNT

Media Personality and Businessman

Rex James Hunt is Australia's hottest personality. The big man with the big heart and big public following has come a long way since his days as a Victorian police officer.

Rex was born and bred in Melbourne's bayside area; giving him his two great loves in life – fishing and football. Rex fished from the time he could dangle a line over Mordialloc pier and kicked a football in the street with his mates until snapped up by Australian Football League (AFL) club Richmond.

When Rex started his senior football career with the Tigers he was a Victorian Police Cadet, soon graduating to Sergeant. He also rose through the ranks in football and in fishing, playing in the Richmond premiership sides of 1969 and 1973 before crossing to Geelong and then to St. Kilda. He finished his playing career with his local club, Sandringham, where he was idolised by fans for his goal-kicking prowess. Rex played 202 senior AFL games and 39 for Sandringham and was the only player in any AFL side to have a clause in his contract giving him Sunday off training to go fishing

Rex's fishing business prospered, thanks partly to his wonderfully ebullient personality. He launched himself into television in 1980 with 26 episodes of 'Angling Action' on the 0 (now 10) network and then in radio in 1982 on 3DB with Rex Hunt's Fishing World. A radio fishing show that to this day after 15 years is still on air for two hours Friday night from 6-8pm. The first hour of the program airing nationally through the 2UE network



The legend grew and grew, with radio and television exposure expanding year by year. Rex started broadcasting football in 1983 and now, just 14 years later, he undoubtedly is the code's most popular personality – and easily the most colourful. His football broadcasts on 3AW are compulsory listening for Victorian football fans.

Rex is also known around the world because of his hugely successful “Rex Hunt's Fishing World” – for example it has over 15 Million viewers in the UK alone. For over seven years Rex has hosted Channel Seven's “Sportsworld Footy Panel” in addition to other shows such as “Rex Hunt's Great Outdoors” and “I'm Rex Hunt and You're Not”.

To his legions of fans Rex is a knock about bloke who calls games of football and kisses fish. The ocker image and catch phrases of Yibbida yibbida mask a marketing machine that has transformed an ex-policeman into one of Australia's highest paid television personalities. Rex has turned Australia's most popular sport, fishing, into a regular program, a constant stream of specials, videos, books, a magazine, over seventy Rex Hunt branded products which include fishing rods, hooks, board games, beanies and a charter business.

A highly successful Businessman, passionate environmentalist (founder of the Future Fish Foundation) and media personality, Rex Hunt is an excellent speaker - passionate, engaging and entertaining.

CLIENT FEEDBACK

“The feedback from our members proved that your role as a presenter was a popular choice. In particular, your presentation delivered important key messages which were vital to key people who are experiencing a particularly (economically) difficult time as well as being industry specific.”

Clubs Queensland

“They loved him! And he was a joy to handle. Easy going and courteous.”

Waldron Smith Management