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*Incorporating Olympic Communicators  
Under licence from the Australian Olympic Committee*



## Ita Buttrose AO, OBE

Ita Buttrose's extensive and impressive career in print, radio and television turned her into a household name. A businesswoman, journalist and author, at 33 she became the youngest-ever Editor of *The Australian Women's Weekly* and later the first woman to ever edit a major metropolitan daily newspaper in Australia when she was appointed Editor-in-Chief of the *Sydney Daily & Sunday Telegraphs*. She was also the first woman appointed to the board of News Ltd. Australia.

Currently, she appears weekly on Channel 7's *Sunrise* as a social commentator, is Editor-at-Large of OK! Magazine and is writing her ninth book. *Get in Shape* which she co-authored with celebrity trainer, Lee Campbell, was published last year with the aim of motivating older Australians, especially women, to keep fit and healthy.

Ita gives generously of her time to charitable and community causes. She is patron of Advocates for Survivors of Child Abuse (ASCA) and the Macular Degeneration Foundation of Australia. She has served as president of Arthritis Australia; chaired the National Breast Cancer Advisory Network, and the AIDS Trust of Australia; has been a director of the Prostate Cancer Foundation; the Adelaide Arts Festival and the Sydney Festival and a member of the Sydney Symphony Council. She was inaugural chair of the NSW Government's Seniors Media Network set up to improve the image of older people in the media and chaired the judging panel of the Federal Government's bi-annual Excellence in Aged Care Awards in 2005 and 2007.

She has twice been voted Australia's most admired woman and in 2003 was awarded the Centenary Medal for services to Australian society in business leadership.

She was made an Officer of the Order of Australia (AO) in 1988 for service to the community, particularly in the field of medical education and health care notably for her work as Chairperson of the National Advisory Committee on AIDS (NACAIDS). She received an OBE for services to journalism.

### Some of her topics include:

- Communications
  - The Road to the Top
  - Secrets of Business Success
  - The Importance of Image
  - Coping with Change
  - Marketing
  - Women in the Workforce
- And many others.....

## Typical Client Feedback

*“Ita's warmth and attention to detail made organising our event a dream. Her presentation was inspiring and uplifting (luncheon guest's words) and gave our Business Women present an insight into achieving success against the odds. We would thoroughly recommend Ita to any group requiring an excellent motivational speaker with a professional approach.”*

**Maroondah City Council**

*“Ita was excellent. Professional and engaging”*

**Access Management Consultants**