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Nigel Marsh

“Fat, Forty and Fired”

Nigel speaks from direct personal experience, giving his views on how to get the best out of business, life and those around you.

Nigel's first book 'Fat, Forty and Fired' enjoyed top ten success alongside Dan Brown and John Grisham. Influential business magazine BRW declaring it “one of the best books of the year”. In 2007 'Fat, Forty and Fired' was translated and published around the world. It is currently being adapted for radio and stage as well as being developed into a feature film.

Nigel's second book 'Observations of a Very Short Man' was published in 2008 to instant acclaim, Stephanie Dowrick describing it as “seriously funny and disarmingly wise. An irresistible invitation to laugh your way back to a better view of the world”.

In Nigel's career he has worked with an enormous variety of business – big and small – including a number of the world's top companies. This variety has given him strong views on what does and doesn't lead to peak performance in the business world. Since moving to Australia in 2001 Nigel has lead two of the most dramatic company turnarounds the communications industry has seen. During his time as Leo Burnett's CEO the agency was awarded not one but both of the industry's coveted Agency of the Year awards and was responsible for a number of the highest profile and most effective communications campaigns in the country for brands such as Bundy Rum, Canon, Virgin, McDonald's and Earth Hour.

Outside of business, speaking engagements and writing, Nigel is a performance coach and one of the founders of the globally renowned environmental initiative Earth Hour.

In 2008 Nigel was appointed Regional Group CEO of Young & Rubicam Brands ANZ, Young & Rubicam Brands employ more than 1000 staff with offices in Sydney, Melbourne, Canberra, Brisbane, Perth, Auckland and Wellington.

CLIENT FEEDBACK

Excellent - It was refreshing to hear someone speak so openly and honestly about his experiences. He was engaging and interesting to listen to.

Colonial First State

“Excellent. Nigel was as expected - extremely effective. We had Nigel speak to the McDonald's franchisees and for NIBA even though we gave him the grave yard shift - last day /after late night/first up keynote session he handled the audience exceptionally well.”

Waldron Smith Management

“Nigel was absolutely wonderful and his presentation was a success (as I'm sure it always is!). Great presenter, very entertaining. Nigel's presentation was very witty and I'm sure gave the conference delegates a lot to think about with regards to their lifestyle choices.”

Conference Action Pty Ltd