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IVAN DEVESON AO

“Improving Australian Businesses and Organisations through Leadership and Management”

Ivan Deveson shares the highlights and lowlights of a colourful career, which combines the knowledge gained in a long international business career in six countries:

Ivan was one of the first Australians to be sent on an overseas assignment by GM Holden. He subsequently lived and worked in South Africa, Belgium, the US, Mexico and Denmark while working with the GM Corp specialising in production, quality control, purchasing and logistics. In 1978 was appointed General Director of Intl Purchasing, for the General Motors Corporation and spearheaded initiatives to co-ordinate purchasing between divisions. Following a review of worldwide counter trade, Ivan formed General Motors own trading subsidiary - Motors Trading.

On return to Australia, Ivan introduced the Just In Time (JIT) concept to GMH. He made over 100 visits to Japan in establishing business relationships with a great range of Japanese companies and developed an advocacy for the Japanese "Continuous Improvement Concept".

In 1987, Ivan was appointed CEO of Nissan. He improved brand awareness of Nissan products (formerly Datsun) and increased annual sales by more than 60% over four years. He resigned from the company in 1991, which subsequently ceased manufacturing in Australia as a direct result of the Button Car Plan.

A receiver appointed Ivan the Chairman of 7 Network in 1991. He presided over recovery of the financial health of the business, leading to a most successful public float, which featured in the 1992 ASX annual report. He increased the capitalisation of the network by nearly 100%, which led to the business becoming the target of major media players.

Ivan Devson was appointed Lord Mayor of Melbourne (1996-1999), and was the longest serving Lord Mayor in over 40 years. He presided over significant CAPEX spending while maintaining the debt-free status in the city. His appointment was characterised by a range of initiatives that strengthened Melbourne as a city of the arts, business development, globalisation and social programs.

In 2005 Ivan Deveson was appointed Chairman and National President for the Committee for Economic Development of Australia.

Ivan Deveson was Victorian of the Year and made a member of the Order of Australia (AO) in 1991. He has written a book *"The Evolution of an Australian Management Style"* and is a leading advocate of leadership development, training and education. He was Foundation Chancellor of RMIT and Chairman of the State Training Board.

Many believe that Ivan Deveson has proved that leadership is not a continuous success journey, but as with sport, a player must train continuously, set goals and take one game at a time. Along the journey, role models and mentors are critical, as is the maintenance of high standards of corporate governance and integrity.

PAST POSITIONS IN BUSINESS:

- ◆ Director - GMH; General Director - GM Corporation
- ◆ Chief Executive Officer - Nissan Australia
- ◆ Chairman - Seven Network
- ◆ Director - Commonwealth Bank
- ◆ Director - Advent Western Pacific
- ◆ Director - Kambrook
- ◆ Director, MIM Holdings
- ◆ Chairman – cool or cosy
- ◆ Director – Crane Group Limited
- ◆ Chairman – United group
- ◆ Director – St James Ethics Centre

CURRENT POSITIONS IN BUSINESS:

- ◆ Chairman – Committee for Economic Development
- ◆ Chairman – Aussie bodies

QUALIFICATIONS:

- ◆ Production Engineering – RMIT
- ◆ Industrial Engineering – General Motors Institute
- ◆ Masters Degree in Management – Stanford University
- ◆ Victorian of the Year 1991
- ◆ Order of Australia (AO) 1991
- ◆ Honorary doctorate in Management – Kettering University, USA
- ◆ Honorary doctorate in Management – Australian Catholic University

PAST POSITIONS IN EDUCATION, TRAINING, TRANSPORT, COMMUNITY AND GOVERNMENT:

- ◆ Foundation Chancellor, RMIT University
- ◆ Director, Williamson Leadership Program
- ◆ Chairman, Business Immigration Advisory (Federal Government)
- ◆ National President, Australian Institute of Management
- ◆ President, Asian Association of Management Organisations
- ◆ President, World Association of Management Organisations
- ◆ Director, Business Higher Education Roundtable
- ◆ A Governor with The Cranlana Program (initiative of the Myer Foundation)
- ◆ Member, National Employment & Training and Training Taskforce
- ◆ Director, North Melbourne Football Club
- ◆ Chairman, State Training Board (Victoria)
- ◆ Chairman of Taskforce to Review the Cost of Award Restructuring on Training (Federal Government)
- ◆ Chairman, Asia in Australia (Federal Government)
- ◆ Chairman, Coastal Shipping Reform Task Force (Federal)
- ◆ Chairman, Australian Shippers User Group
- ◆ President, Federal Chamber of Automotive Industry
- ◆ Member, Advisory Board of Bond University Business School
- ◆ Director, Workplace Australia (1992-93)
- ◆ Director, Committee for Economic Development of Australia (1989 – 1994)
- ◆ Director, Microsurgery Foundation
- ◆ Director, Australian Multicultural Foundation

- ◆ Chairman, Graduate School of Business, RMIT
- ◆ Board Member, Committee for Melbourne
- ◆ Lord Mayor of Melbourne

CURRENT POSITIONS IN EDUCATION, TRAINING, TRANSPORT, COMMUNITY AND GOVERNMENT:

- ◆ Adjunct Professor and Director in Residence at RMIT School of Management
- ◆ Chancellor, University of Ballarat
- ◆ Senior Associate Melbourne Business School, University of Melbourne
- ◆ Patron, Melbourne Citymission
- ◆ Vice President, Committee for Economic Development of Australia (CEDA)
- ◆ Knight of the Holy Sepulchre of Jerusalem

CLIENT FEEDBACK

“Excellent...Focused, Researched and with a Powerful Presentation style. A man of Passion & Ideas. Fantastic!!”

Institute of Municipal Management

“Excellent...Ivan’s presentation was well structured and valuable. He brought energy and humour to the presentation.”

Australian Communications Authority

“Excellent...Ivan was just what we needed!!!”

Australian Chamber of Commerce

“Excellent. We couldn’t have had a better start to our conference! He was inspirational. Everyone in attendance felt Ivan was talking specifically to him or her.”

Nursery Industry Association (NIA) – Victorian Division

“Ivan’s presentation was lively and well appreciated by our Economic Development Forum Auditorium.”

City of Monash

“Excellent. Ivan’s presentation was of a high standard and challenged the audience to ‘lift the bar’ and not accept mediocrity. We have had extremely positive feedback from our guests.”

Faulding Health Care

“Excellent. 15 people averaged a rating of 9.2/10 for Ivan’s presentation/session. Ivan’s mirror of self-analysis was inspiring and thought provoking. A challenging and informed speaker.”

Simplot

“Ivan’s depth of experience provided a foundation for a valuable and thought provoking presentation.”

DA Consulting

“Best keynote speaker we’ve ever had and selected by many as their highlight of the conference.”

Promaco Conventions

“The fact that Ivan has developed his philosophies and principles whilst advising, running or governing large institutions, small organisations and charities across a multitude of sectors over a considerable period of time adds considerable weight to the credibility of his engagement. We found Ivan thought provoking.”

City of Whitehorse

“Excellent. Ivan provided a very challenging and thought provoking presentation. Ivan took the time to understand CFA and our management challenges and then related some of his vast management experience in these matters. Ivan also highlighted examples of the next management challenges as he sees them based on his international experience.”

CFA

“I had an amazing response to Ivan's presentation. Every Business Leader attending the Summit was impressed with Ivans enthusiasm and presentation skills. I will definitely be using Ivan again for many more events as will my clients no doubt.”

Capitis Group