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IAN HUTCHINSON

“The Lifestyle Strategist”

Do you want your organisation to be recognised as an “Employer of Choice” and a great place to work with a loyal and engaged team of motivated people? Do you want your people to be able to fine-tune their work so that they are more productive, successful and happier? Do you want your employees to be able to make better-informed decisions about their work/life balance and lifestyle focus?

Strategies to find ideal life and work balance are often easier than we think. Many people spend days and weeks writing business plans and doing budgets for companies, but virtually no time doing these things for their own work/life balance.

Ian Hutchinson has a reputation as Australia's leading Lifestyle Strategist. He is founder of leading lifestyle management agency Life by Design™, and co-founder of The Work Life Project™. His Lifestyle Strategy work has been profiled throughout the media including national TV programs such as Today Tonight (Channel 7), The Today Show (Channel 9), People Dimensions (ABC TV), The Business Skills Channel and numerous national magazines, The New York Times and various radio programs.

With an extensive background in psychology, business management and career development, it's Ian's ability to 'walk the talk' and put himself in the shoes of his clients, that makes his advice, sure-fire tools, systems and integrated programs even more valuable.

His unique ability is cutting through hype and getting to the heart and soul of what clients really want. As such, Ian is one of the most practical, valuable and sought after resources for the financial planning industry and Employer of Choice corporations.

Ian's presentation style is energetic, interactive and motivational - but with a fun cheeky streak (with years of Theatresports training). He is motivational with an extremely relevant, practical and down-to-earth message with real “take home” value.

SPEAKING TOPICS

Creating Work Life Balance

Innovative “Employer of Choice” companies are now starting to support employees in Work/Life balance - and we all know that the more satisfied employees are, the more productively they perform in the workplace to improve the company's bottom line.

The Psychology of Success & Achievement

Successful people, whether they do it consciously or not, have a success system. Through studying and modeling successful people Ian has found there is a SYSTEM or FORMULA TO SUCCESS, made up of 6 key laws.

Lifestyle Planning for Financial Planners

Ian enhances the financial planner's role in preparing clients for lifestyle and retirement success. It is now not enough just to plan client's finances; financial planners of the future will be helping clients plan the lifestyle.

Employer of Choice Programs

Retaining a talented, productive team is one of the business world's key issues as organisations keen to be seen as leaders in their field adopt the concept that employee talent is going to be what drives their future success.

CLIENT FEEDBACK

"The session was fun, entertaining, well researched and gave participants a practical real life plan to follow once they finished the program. Ian's presentation was singled out as the highlight of the program".

Goodman Fielder

"Your one day program really achieved our objectives and meet the brief perfectly. Your session was one of the highlights of the Sales Academy and helped our elite top performing sales team and their partners bring more focus and clarity into their work and life, allowing them to feel less stressed, more productive, balanced, happier and therefore more successful. We look forward to working with you in making Pharmacia an "Employer of Choice".

Pharmacia

"Your fun and interactive program provided realistic, tangible and innovative work life balance tools and systems. You showed us in an entertaining but practical way how important work life balance is in a corporate culture. Such a balance is crucial in retaining talented and hard working staff. "

Macquarie Bank

"Your energetic closing keynote at Parliament House was one of the highlights of the day. Your humour, fun and lively audience interaction combined with a strong but real "take home" value was just what was needed. We will definitely be using you again..."

Meetings Industry Association of Australia

"Your fun, energetic and informative session was one of the highlights of the conference. The feedback from the planners was excellent and we hope to discuss ways of integrating your Lifestyle Planning Model into our Financial Planning Model."

Fiducian

"Your humour, fun and lively audience interaction was just what was needed on the day – it was ideally woven with a very strong, extremely relevant and practical lifestyle planning message for our clients with real "take home" value".

Retireinvest

"Above all, Ian puts the emotion and fun into financial planning for clients. He makes my client's goals come alive."

Tower

"A vibrant, inspiring style to get clients excited in planning their future life."

Rothschild

“Ian's material was in accordance with our briefing and our requirements. His presentation was delivered with energy and enthusiasm and well received by our guests.”

LG Pro

“Excellent. Good material, hit the mark. Uses humour well throughout the presentation to maintain high energy and light-hearted atmosphere while still detailing important and workable stress management strategies. Good practical application in the prioritisation activity.”

ANZ