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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



Margot Cairnes

MBA, B.Ed (Hons)

International Leadership Strategist, Executive Mentor/Advisor, and Accomplished International Author and Speaker

A visionary thinker, Margot Cairnes' presentations are dynamic, inspirational, challenging and sometimes confronting as she presents leading edge approaches to leadership and strategic business issues for the 21st Century. As a Keynote Speaker or Panel Chair, Margot's passionate and creative approach delivers unique presentations which take participants on a journey to higher levels of thinking.

Margot Cairnes has been a highly respected leader and corporate advisor to Boards and CEOs of multinational companies for over 20 years, addressing crucial strategic issues in management, leadership and business.

As Founder & Chairman of Zaffyre International, Margot Cairnes guides the Zaffyre team. Zaffyre International advises, mentors and partners with Boards and CEOs to devise whole organisation transformation projects using the Cairnes Methodology.

Margot's extensive client list includes BP Oil, Mobil Oil Europe, Telstra, Levi Strauss, The Reserve Bank of Australia, Fletcher Challenge Energy, DuPont Australasia, BHP and Zinifex.

Margot presents at global forums on leadership, future trends and corporate social responsibility. Her audiences have included "Fortune 500" Chief Executive Officers and Directors, international political leaders and members of international think tanks.

Margot has authored over 300 articles and five books including *Boardrooms That Work* commissioned by the Australian Institute of Company Directors.

Margot was honoured as one of the world's most foremost contemporary thinkers by the American Biographical Institute when she was named one of the "Great Minds of the 21st Century"

Margot has had considerable media experience. Some of her past appearances include Business Sunday, the Today Show, Compass and ABC Radio.

AWARDS:

Recently Margot has been awarded the honour of being included as one of **2000 Outstanding Intellectuals of the 21st Century**, a credit bestowed on only 2000 of the world's foremost contemporary thinkers.

An additional award for **21st Century Award for Achievement** in the field of Organisational Transformation and Leadership was also received.

BOOKS:

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“Corporations need both the ‘minds and the hearts’ of their employees to succeed in the current marketplace. This timely, well-written book emphasises the importance of this crucial integration in a brilliant manner”

Stephen Covey (Author – The Seven Habits of Highly Effective People)

Reaching For The Stars (The Change Dynamic - 1994)

The Politics and Process of Bringing Vision into Reality

“This book is real. The Wisdom wrapped around its examples make it a valuable support tool for managers. I will use this book often to help me deal with the realities of business.”

Viki Forrest, Territory Sales Support Manager, Digital Equipment Corporation

Peaceful Chaos (The Change Dynamic – 1992)

The Art of Leadership in Time of Rapid Change

Margot Cairns has had over 400 published articles in a myriad of magazines across a wide variety of industry sectors.

TOPICS INCLUDE:

- ◆ Future Trends
- ◆ Business Ethics for the New Paradigm
- ◆ Developing Exceptional Organisations in the 21st Century
- ◆ Boardrooms that Work
- ◆ Strategic Corporate Transformation
- ◆ Corporate Social Responsibility

CLIENT FEEDBACK

“Margot’s Philosophy on life and business was very thought provoking – certainly got a few of our ‘corporate hearts’.”

Ramsay Health Care Ltd

“Margot wove a web of concepts and ideas which challenged her audience, then she cast upon waters of conservative thinking. The audience hung onto her closing remarks. She met expectations and then some.”

Emerald Shire

“Very Dynamic and easy to listen to.”

Federal Department of Industry, Science & Resources, ACT

“Enjoyable, inspirational, thought provoking address.”

Local Government Managers Australia, NSW

“Thank you Margot for challenging our thinking and our practice. Your contribution to our learning journey is certainly valued.”

South Australian Primary School Principals Association

“Overall it was an excellent presentation, and the members gained a lot from their involvement. We hoped you enjoyed the morning as much as we did.”

The Executive Connection (TEC)

“Great passion. Rekindled my enthusiasm following tough period at work.”

Institute Connect, Bond University School of Business

“As you know from the response you received from the participants, it was an extremely successful and thought-provoking afternoon.”

Australian Centre for Management Accounting Development

“I was one of your audience at the recent ACE Conference Management, and I must say that your presentation still stands out in my mind. Having a background in the entertainment industry I especially appreciate the power of entertaining the audience to enhance good communication.”

Richard Campbell

“This is just a personal note to thank you for your great contribution at our company conference. You have great strength and gentleness, which makes you most effective communicator.”

Koopers Australia

“The meeting was a great success. The positive response from delegates has been really overwhelming and the value of the program has been the main point for praise – actually described as “a quantum leap.”

Meetings Industry Association of Australia

“Many thanks for your splendid contribution to our conference. The workshop was the perfect way to start and succeeded in paving the way for most effective and exciting conference we’ve ever had. Everyone was nothing short of delighted with your performance.”

Greater Union Screen Entertainment Marketing Division

“I found the Margot's presentation inspiring, easy to follow and very relevant.”

People Capital Shared Services

“Margot was extremely well received. There were rave reviews from a high percentage of delegates”

NESA