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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



CATHERINE DEVRYE MSC, CSP

Combining the energy of Gen Y with the experience of a Baby Boomer, Catherine has the 'street cred' to deliver the results *you're* after.

Before becoming a best-selling author of 7 non-fiction books and past winner of the Australian Executive Woman of the Year Award. she used to be in your shoes-signing cheques for IBM incentive events. She vowed not only to deliver an entertaining and educational message from stage but to be easy to work with off the platform. And, you can see from her impressive client testimonials that she's been able to achieve that!

She is an outstanding communicator with proven international management experience in the private and public sectors-speaking globally on customer service, change and turning obstacles to opportunities in our professional and personal lives.

Her autobiography, *Who Says I Can't?*, was released by Random House and nominated for the National Biography Award. On the cover, Bryce Courtenay says: 'story of hope and perseverance-when's the movie?'

Other best sellers, translated into over a dozen languages, include *Hope Happens!...Words of Encouragement for Tough Times*, *Hot Lemon & Honey...Reflections For Success in Times of Change*, *The Customer Service Zoo* and *Good Service is Good Business*, which was a # 1 best seller in Australia and Taiwan.

A former IBM executive, Catherine held roles in sales, marketing, communication and management development; and spent 2 years in Tokyo as Asia Pacific Headquarters Human Resource Manager.

An Australia Day ambassador, she was a former board member of the 3rd largest police service in the world, past CEO of Young Achievement Australia and worked for Ministers of Consumer Affairs, Education and Sport, where she was involved in the establishment of the *Life. Be In It* fitness campaign.

One of the most sought after speakers in Australia today-and always in search of new material-Catherine has just returned in 2007 from a trek to Timbuktu! She's also cycled over the Andes, climbed 20,000' to the summit of Mt Kilimanjaro...and was given the honour to carry the Olympic Torch on the day of the opening ceremonies of the Sydney 2000 Olympics-plus has a heart warming story of her personal journey from an orphanage in Canada, which she sometimes shares depending on your brief.

Catherine holds a Master of Science degree and has attended short courses at Harvard and the Mt Eliza Business School-but believes the best education is common sense!

TOPICS

- ◆ Good Service is Good Business
- ◆ Conquering the Challenge of Change
- ◆ Turning Obstacles to Opportunities professionally & personally

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'Thank you for the tremendous contribution to our business & the participative culture we have developed. Part of our success is due to your involvement & I am most grateful.'

American Express

'Participants enjoyed the session. But, even better, they felt what they learned would be useful in their own job situations.'

Australian Institute Of Management

'Dynamic presentation-your content, style and enthusiasm were wonderfully in keeping with our organisation's philosophy and mission statement.'

Baxter Health Care

'Came top in evaluations...best thing since sliced bread...had audience in the palm of her hand...great message, a joy to work with and wonderfully normal.'

British Association Of Removers

'Spoke to a mixed audience ranging from junior staff to senior executives...all walked away inspired. We will work together again.'

Bunnings Building Supplies & Hardware

'Delivered more than I anticipated-an action packed presentation that had the audience in fits of laughter....and also managed to deliver a business message on change with real life examples.'

Camera House

'Received a well earned standing ovation from the 1,000+ audience..made my job easier.'

Clarica Insurance

'Excellent...it was obvious she had researched our company...would use again.'

Coca-Cola South Pacific

'As evaluations show, our investment in having you speak was money well spent-most favourable audience response from any speaker in the history of the event.'

Computer Associates

'Entertaining and pertinent...you certainly gave us insights & tips for our strategy.'

Department of Education, Employment & Training

'You gave our partner's conference a flying start and our client service objectives a great boost. Thanks also for autographing the books, as a handy reminder.'

Ernst & Young

'An ideal opening conference speaker'-delivering with warmth, humour and relating to personal experiences.'

Goldwell Cosmetics

'...spoke to a team who had just seen the company downsized. Her research insured the message was targeted and in context. 12 months later the team still quote her.'

Hodder Headline Publishing

'I didn't realise learning could be so much fun. Best presentation I've ever seen at IBM.'

IBM

'Great entertainer as well as educator-worked well with audience.'

IGA

'We had such a great response to the breakfast, the accolades continue from customers in the form of additional orders-which is terrific. We experienced record months.'

Kwik Kopy

'Feedback from advisers in the field has been nothing short of remarkable-your motivational session left many re-thinking the way they add value & provide service.'

Lend Lease

'We had an all time record year and I'm confident you contributed to this.'

Mercedes-Benz

'You were able to motivate managers to achieve the best for themselves-and for us'

Michael Hill Jewellers

'Great-it's a relief to know your presentations are always so well received.'

Monash Mt Eliza Business School

'Felt such energy after your session, I've already put some ideas into practice.'

New Zealand Olympic Federation

'Great person to have as a last speaker. She gave our delegates the gift of high spirits to leave the conference with.'

Optus Telecommunications

'Your enthusiastic and entertaining delivery was enjoyed by all and promoted the development of many ideas for improvements.'

Pacific Power

'Excellent...even the cynics thought she was terrific!'

Permail

'It is indeed rare to find a guest speaker so "in tune" with our philosophies. It was an absolute joy to have a speaker of your calibre upholding our core beliefs.'

Ray White Real Estate

'I doubt that we could have progressed as far as we have, or as quickly, without your involvement.'

Royal Australian Air Force

'Your inspiring address, finely honed for our profession, was the best opening keynote we could have had...highest rated session of entire conference.'

Solus Medical Imaging...Business Of Radiology Conference

'Motivational, uplifting and fun!-couldn't have had a more inspiring keynote speaker!'

3M

'You sowed the seed of change... The quality program developed from these beginnings will result in a 40-50% improvement in productivity.'

Westpac Financial Services

'Inspiring messages, all providing motivation and direction.'

World Triathlon Championships

'The standing ovation at the end summed it up! Hip, hip hooray' We'll see you in India again.'

The Seminar Company Inida (for I-FLEX Solutions India)

'Thank you for a fantastic presentation. You were spot on the brief and captivated the audience (who had already sat through 2.5 hours) so you are truly amazing!'

Sanofi-Aventis

'First time in 10 years that anyone received a standing ovation. Your plain speaking & terrific sense of humour was appreciated by a country crowd that can see through non genuine people.'

Oberon Council