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JENNIFER HAWKINS

Miss Universe 2004

Whirlwind is the only way to describe Jennifer Hawkins' life since being crowned Miss Universe 2004. Jennifer won the coveted title in front of a capacity crowd in Quito, Ecuador, and before an estimated worldwide viewing audience of 800 million people. The then 20-year-old had only recently moved to Sydney from her hometown of Newcastle to pursue a modelling career. Having never left Australia, Jennifer was excited to travel to Ecuador for three weeks of touring and competition as Miss Australia in the MISS UNIVERSE® Pageant. She had no idea just how dramatically her life was about to change.

The night of June 1st is still "a complete blur" says the beautiful, blue-eyed, blonde. "I was in such a state of shock all I wanted to do was call my Mum and Dad." Hawkins is the youngest of four siblings and was raised by her parents Gail and Robert in Newcastle, Australia.

Not 24 hours after her crowning, Jennifer packed her bags and immediately moved to her new digs.... a luxury Trump Place apartment in New York City. New York was home base for Jennifer as she travels the world as an ambassador for organisations focusing on HIV and AIDS awareness.

Within weeks of being crowned, Jennifer spoke to a crowd of more than 18,000 people when she appeared onstage with UN Secretary General Kofi Annan and world famous actor and activist, Richard Gere at the 2004 World AIDS Summit in Bangkok, Thailand.



Performing has been a life-long dream for Jennifer. A dancer since the age of five, in 2001 she was chosen the winner of a national dance competition by a panel of judges, the audience and her peers. In the years that followed, Jennifer has turned her 'agility' on the stage into 'ability' on the water! She says she loves all water sports and heads to the beaches of the Gold Coast whenever she can.

In addition to her travels on behalf of various HIV/AIDS organisations Jennifer has also achieved many of her professional goals since her crowning. She has signed on as the new host of the popular television travel program "Great Outdoors" on Channel Seven in Australia and also inked a deal with Pepsi as a spokesperson for their products in Australia.

"My year as Miss Universe has been life-changing. I have grown so much as a result of my travels and all my work with HIV/AIDS programs. I'm incredibly grateful for the things I've experienced this year," says Jennifer.

After crowning her successor on May 30th, 2005 in Bangkok Thailand, Jennifer had a break for a week in Bali before returning to Australia. Upon her return, Jennifer was snapped up by the international brand 'Lux' as its face for Australia and New Zealand - following in the famous footsteps of Sarah Jessica Parker, Gisele and Linda Evangelista to name only a few.

Jennifer also hosted a Gala Charity Dinner on 25 June 2005 at the Westin Hotel in Sydney for 400 guests where thousands of dollars were raised for the Sydney Cancer Centre Foundation.

Recently, Jennifer was appointed as the spokesperson for a new multi million-dollar 5 star residential property development in Hong Kong for Henderson Land Group – known as the “Grand Waterfront”. The major television campaign will feature throughout Hong Kong and southern China – further proof of Jennifer's global appeal!

Jennifer has recently graced the covers of popular magazines such as Australia's leading women's magazine, Australian Women's Weekly as well as men's magazines Ralph and FHM.

Apart from 'The Great Outdoors' and her commercial endorsements, Jennifer is in high demand on the corporate speaking circuit where she shares her incredible climb to the top!