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*Incorporating Olympic Communicators
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NENE KING

Good Weekend listed her as one of Australia's 10 most powerful women. Mediaweek has just named her one of the media people of the decade...the only woman!

She was the first woman to sit on Kerry Packer's Publishing and Broadcasting board, which controls the Nine Network and Australian Consolidated Press (publishers of more than 90 magazines).

Her years as Editor of Woman's Day are arguably the greatest success story in modern Australian Journalism. In just four years she increased the circulation by 400,000 Sales every week and established it as Australia's number one weekly magazine.

Nene King, the Queen of Magazine Publishing in Australia has presided over hundreds of famous and infamous exclusives...those photos of Fergie getting her toes sucked, the death of Princess Diana, Stuart Diver the miracle of Thredbo, Hazel Hawke's poignant story of her split with Bob, Susie O'Neill's marriage, Lisa McCune's star quality, Ray Martin's mid-life crisis, Elvis Presley's first grand-child and Michael Jackson's marriage.

For 25 years Nene King has been at the heart of magazines...then on May 24th, 1996 her life changed forever, when her husband, Journalist Patrick Bowring, died in a tragic diving accident.

Then began the three years of grief, anger, fear and desperation as she struggled to run a multi million-dollar magazine empire, and to cope with the loss of her great love...her great inspiration.

CAREER HIGHLIGHTS

- ◆ Two Years in TV and Magazines in London
- ◆ Three Years in Hong Kong... Reporting for an afternoon newspaper
- ◆ Nine Years at New Idea... Chief Reporter, News Editor and Deputy Editor
- ◆ January 18th, 1988... named Editor of Woman's day
- ◆ 1994 - Promoted to Editorial Director of Woman's Day and Woman's Weekly
- ◆ 1996 - Promoted to Group Publisher of Woman's Day, Women's Weekly & NW
- ◆ April 1st, 1999 - The end of her magical chapter in Magazines

Nene's power-point presentation is the story of how she survived the cut-throat competitive magazine business ... how she coped after her husband just didn't come home...how she crashed through the glass ceiling...its upside...its downside...and an insight into some of the famous and infamous magazine covers she presided over.

CLIENT FEEDBACK

"Unbelievable. I have run many events over the years & never seen such an outstanding performance. She received a standing ovation from 1000 women. Inspirational."

Moonee Valley Racing Club

“Excellent – many of our audience have seen the very best in speakers, Nene received a standing ovation.”

Meeting Industry Association of Australia

“Excellent. The laughs and sighs never stopped.”

Retravisio Australia

“In sharing the passage of your career and life, you made all the Retravisio people and their suppliers re-assess the direction of their career and life. Not only were your messages very strong but they were also delivered in a entertaining manner and of course the secret of being a first class speaker is the ability to entertain while educating, and you certainly succeeded in doing that.”

Retravisio Australia