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*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*

PETER THURIN

Founder of 'Blackbelt in Excellence'

Over the past 25 years, Peter Thurin has developed a high level of business expertise and through his many outstanding sporting accomplishments, has developed a keen insight into what focuses, motivates and inspires people to achieve their best.

While grounded in the fundamentals of business and life development, Peter's enthusiastic, humorous and engaging style brings to life the key messages of every **blackbelt in excellence** session.

Over more than 20 years as a successful businessman and Melbourne pharmacist, Peter has put into practice the very principles he now espouses, to grow and develop his own employees and businesses.

As a former international Australian tennis representative, coach and administrator of one of Australia's largest junior AFL club, and 3rd Dan Blackbelt in the martial art of Taekwondo, Peter has learnt the true meaning of focus, discipline and motivation. Just as importantly, Peter has built a happy and successful family life with his wife Sharon and their three growing children, Jamie, Melanie and Matthew, all of whom are embracing the concepts of excellence and balance in their young lives.

Driven by his belief in the importance of continuing personal growth and development, at the age of 36 Peter set himself a goal to learn the martial art of Taekwondo and achieve his Blackbelt before his 40th birthday.

Through dedication and commitment, Peter achieved his goal, often through necessity training at 4am. Peter continues to train today and in just a few short years has achieved the rare and highly respected level of 3rd Dan Blackbelt.

Since developing the **Blackbelt in Excellence** program, Peter Thurin has worked extensively both in Australia and Internationally and has undertaken key workshop facilitation and MC roles, and delivered many successful keynote and motivational presentations within leading organisations such as **KPMG, PricewaterhouseCoopers, Telstra, Faulding, Isuzu-General Motors, Lend Lease, Orange, Toyota, Sigma Pharmaceuticals, Fauldings, Optus, Colonial, AMP, Flight Centre, Apple, Nissan, Kodak, Quiksilver, Arnotts, McDonald's** and many others.

Peter is a dynamic, humorous and professional speaker and facilitator. Peter demonstrates a rare ability to combine his insight, skills and experience to help people achieve their own personal **Blackbelt in Excellence**, and maximise their effectiveness to your organisation.

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CLIENT FEEDBACK

The time that you took in understanding our business and our objectives was evident, as your presentation was relevant and clearly reflected what we were hoping to achieve. This was important to us (management) because it endorsed our cause. Both the formal presentation and Taekwondo exhibition were informative and exciting and had everybody's attention from start to finish. The involvement of our people and the goal setting that culminated in each person "breaking the board" was the perfect climax to your presentation.

MLC

What a great performance Peter, thank you for a spectacular motivational session. You certainly grabbed the attention of the audience with your enthusiasm, humour and good fun approach to emphasise your message.

Pharmaceutical Society of Australia

I would like to say thank you for your wonderful presentation. Many comments have been expressed regarding how well researched you were, and how you worked your knowledge of Orange and our various sales channels into your presentation.

Orange (Hutchison Telecoms)

You provided something completely different, and because of your background and achievements, it was more than just motivational – it got their blood going! I've received a number of positive comments from the attendees and it is something none of them will forget. The entire experience was thoroughly enjoyable and helped make a great day for us. This was the second time I've experienced your performance, and given the opportunity, I'd certainly do it again!

Cable & Wireless Optus – Sydney

We were delighted that our objectives were met in such a friendly, professional, involved and committed manner and all our participants were certainly motivated, not only for the conference, but also of course for their ongoing benefit.

Isuzu-General Motors Australia Limited

Once again you have provided us with an inspirational message and commonsense tips on client servicing and relationship management. Your thought provoking presentation was very well received by the new combined teams of KPMG Financial Services and St George Private Bank. We value so highly your experience and knowledge on building customer relationships and good service models. Your delivery, incorporating key aspects of martial arts ensures that everyone is able to easily identify with the message. In turn, the interaction through the group sessions empowered the attendees – making it easy for them to believe that they too can rise to the challenges you raised in regard to client management. As testament to the 'lasting' influence you had on the attendees I often hear the word 'Kia' reverberating throughout the office. Peter, thank you for making our Professional Development Day such a huge success.

KPMG Financial Services

In organising many similar conferences and events at Telstra; I have had the opportunity to witness a number of presenters speak on different topics however I would consider yours to be second to none. The enthusiastic response from my group is testament to the value you added to our conference. The integration of your successful business expertise with your Taekwondo experience not only gave credibility to the presentation but additional strength to the character of each team member. This was particularly evident when each was asked to break a board with their bare hands. The WOW factor was overwhelming. You managed to take a group of people, from all parts of Australia, and create a motivated, inspired and empowered team in a very short period of time. It was apparent that our pre-conference meetings were well considered and your understanding of our business needs was obvious in a highly creditable, humorous and professional presentation.

Telstra

Peter, just a short note to thank you on a more formal basis for your time last week. The feedback has been very good and those of the Private Bankers who did not take part felt, in listening to our experiences, that they missed something special!!!

St.George Bank Limited

Your efforts to both physically get to us and prepare your presentation at such short notice are to be commended. One thing I have learnt from my two years in South Australia is that the business world is very conservative, which means the task of motivation becomes a true art form. I thank you for creating a sense of Toyota Sales ownership amongst your audience last night. Your approach to the Toyota Sales Network was simple, but very effective . . . mind over matter will always produce the desired result. Whether it is Martial Arts, Lawn Bowls, Beauty Therapy or Toyota Sales the desire for that exclusive "Blackbelt in Excellence" should never die.

Toyota Australia

"The "Blackbelt in Excellence" event run recently was one of the most highly rated events in this Chapter's Education Program. The sequence of activities was top class and each built on the learning of the previous activities. The evening culminated in the motivational presentation by Peter Thurin, which related the disciplines involved in the Martial Arts to our daily lives with respect to both family and business. Our members left energised and highly motivated, having achieved results that they believed were beyond their capabilities. Peter, I congratulate you on this superb workshop and would recommend you as a top class motivational presenter any time."

Young Presidents' Organisation

Peter your session from the outset was designed to be different and as our delegates entered the room they knew they were in for something new. Your presentation style was professional and warm and you filled each of our delegates with the confidence to approach the solution rather than the problem. All of our delegates have expressed to our Schwarzkopf Professional team how delighted they are to have been present throughout your demonstration and presentation. Your material was first rate. your presentation has guaranteed a greater business future for all of our delegates

Schwarzkopf Professional

Feedback from the two sessions that you ran was absolutely tremendous, both the content of the sessions and the mode of delivery was first rate and I have no doubt that the messages you conveyed really resonated with our team. I also really appreciate the time you took to understand our business and integrate these learnings into your sessions.

Seek Communications Ltd

“Our franchisees were overwhelmed and energy changed with your interactive and challenging workshop. The experience and the memories that all attending franchisees conveyed to me after your “floor show” was nothing short of brilliant and will be held up as one of the highlights of this year’s event. Your uncanny ability to precise all the topics from our extensive event program in a single address was both entertaining and thought provoking. It made them question and rethink the road map required to achieve their personal and professional objectives.”

Autobarn

“The feedback after Peter’s session was fantastic. Peter actually took the time to fully understand our business goals and combine with his motivational theories to produce a session that was highly relevant and highly motivating. Peter challenged people to take responsibility for their own destiny and forced them to think about what actions they can take ahead of waiting for someone else to do it for them. Inspiring stuff and I would highly recommend Peter to anyone wanting to take their business outlook to the next level.”

realestate.com.au

“And might I say that you (Peter) delivered those messages in spades! It is difficult to hold the attention of a 300 strong audience for almost an hour but you managed to do so without hearing a pin drop, other than the injection of laughter and applause.

I can not speak too highly of your dynamic and interactive stage presentation “Blackbelt in Excellence”, I have received nothing but positive feedback from so many of our delegates, some suggested that the conference generally and your key note address in particular were the best we have had.”

North East Valley Division General Practice

“The feedback received from our staff is that your “hold no punches” presentation was the highlight of the day and you have definitely motivated many of the group to work toward being the best you can. Our key messages were delivered perfectly.”

Credit Union Australia