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*Incorporating Olympic Communicators  
Under licence from the Australian Olympic Committee*



# David Smorgon

## LLB, B. Juris. OAM

David is a well-known, respected and successful businessman.

David spent 25 years as a senior executive and Director of Smorgon Consolidated Industries which was one of Australia's largest family companies. In 1995, the company announced a staged divestment of all of the business interests and David then established his own investment company, Generation Investments Pty Ltd.

Today, David's main business interest is as Executive Chairman of Inmatrix. Inmatrix provides solutions that enable financial institutions to make better credit decisions, develop stronger client relationships and achieve greater profitability.

The insights and experiences David gained through working in the Smorgon family business led to his becoming the inaugural Chairman in 1997 of Family Business Australia, a position held for five years.

Since October 1996, David has been President of the Western Bulldogs Football Club, one of 16 clubs in the national Australian Football League. David's commitment and dedication to his Club is widely acknowledged.

David has been a Governor of the Sony Foundation, since its inception in June 1999. Sony Foundation assists the youth of Australia and has distributed over \$2 million.

David was awarded the Medal of the Order of Australia in June 2000 for services to the Western Bulldogs Football Club and to the community through health, education and social welfare organisations.

In 2008, David accepted the role of Ambassador for Ochre – supporting Indigenous health through art for the Menzies School of Health Research – Australia's leading research organization in indigenous health and tropical diseases.

David was recently inducted into the Brighton Grammar School Inaugural Hall of Fame for his contribution to business philanthropy and sport.

David has three sons; all married and has six grandchildren.

*"Your address to the Australia day Breakfast in Queens Hall last Tuesday was regarded by everyone present as the most impressive in recent memory".*

**Australian Unity**

*"Thankyou for your great contribution to the program launch. The distributors feedback was excellent with your address clearly hitting the right spot"*

**Bonlac Foods**

*"David was given the highest possible rating"*

**Victorian Commercial Teachers Association**

*"David gave a highly motivational and inspirational presentation which set the scene for our Leadership Workshop"*

**Mobil**

*"Our client was extremely impressed with David's presentation"*

**Current Events**

*"Comments from clients included "Inspirational, Excellent, Motivational"*

**Oliver Harkness Promotions**

*"The Feedback has been overwhelming"*

**Business Breakfasts, Rotary Australia**

*"We have had nothing but great feedback from those who attended your inspirational presentation last Wednesday"*

**Occupational Services**

*"Your presentation was both outstanding and inspirational"*

**Monash Business Club**

*"I'm writing to thank you again for your stimulating talk at our Board of Directors Christmas Cocktail function."*

**Tim Ward, CEO, Hitachi Data Systems**

*"Excellent. Mr Smorgon covered many relevant areas. He was very interesting and maintained the interest of audience throughout his presentation."*

**ANZ Bank**

*"Excellent. Credibility, Integrity, Track record and a personable delivery. He was the major draw card for our conference."*

**Farm Management 500**

*"Excellent. David had the audience captivated. His talk on family businesses was very relevant to our target market, and his willingness to answer questions particularly about the Bulldogs was excellent."*

**City Of Whittlesea**