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BRIAN GREEDY

“Get Ready for Results!”

Brian Greedy is an inspirational, entertaining and engaging business speaker and founder of a multi-million dollar food business – with more than 20 years grassroots business experience.

He consults to many of Australia's top 100 companies and has shared his strategies for success with Alcoa, Australia Post, BHB Billiton, Coles Myer, Eagle Boys, Ezy DVD, First National, Wesfarmers, Westpac, Woodside and Vodafone amongst dozens of other corporate and franchise groups.

Brian's pragmatic 'how to' approach in communicating his knowledge makes him one of Australia's most accessible and inspiring speakers, delivering practical business wisdom you can immediately put to use.

A business professional by experience, a teacher at heart and a speaker of reputation, Brian challenges audience to aim for high standards of motivation, professionalism and performance.

His presentation style is highly interactive, stimulating, practical and fun.

Brian works with the objective to satisfy the client's exact requirements. Depending on client's briefing he presents in a range of styles from a keynote address, seminar format to full scale interactive extended workshops.

Brian believes quality presentations should address not only the 'why to' of business issues but also the 'how to' and 'want to' to maximise awareness and learning impact.

Presentation outcomes will educate, motivate and entertain your audience with concepts and ideas for immediate business and personal application.

SAMPLE TOPICS:

(All presentations are tailored to your exact needs)

- ◆ Building Business for Bottom Line Results
- ◆ Beyond Service Excellence - The Relationship Connection
- ◆ Profit from Change - Danger in the Comfort Zone
- ◆ Choosing Success - Goals, Motivation and Achievement
- ◆ Professionalism Plus - Raising the Bar
- ◆ The Power of Influence - Achieving Results with Others
- ◆ The Team Leadership Challenge - Getting Ahead, Staying Ahead

CLIENT FEEDBACK

"For the third year in succession your presentation was exactly tailored to our conference theme. 400 delegates want you back next year"

Aust Taxi Industry Association.

"A marvellous presentation, innovative and stimulating directed specifically to our national audience of newsagents"

Aust Newsagents Convention.

"The feedback has been tremendous, the attendees came away feeling very motivated and ready to tackle their upcoming busy period with great gusto, congratulations".

Kleins

"The content was exactly to the topic areas we asked for. I had tears running down my face from laughter, yet the message came through loud and clear. The comments we received from our franchisees were wonderful. They all felt positive, enlightened and motivated."

Kip McGrath Education Centres.

"The feedback that I have received has been simply fantastic. Your relaxed and humorous style and the use of so many interesting and relevant examples made for an exceptional presentation".

Australian Telemarketing and Call Centre Association.

"Thank you for wonderfully professional presentation, stimulating and interesting with just the right balance of humour."

Wesfarmers Dalgety.

"Great to find someone who really understands business and people. Your presentation was the highlight of a great conference."

Woodman's Mitre 10

"I have not seen an audience so engrossed in the content and at the same time so entertained."

Mahoney Insurance Brokers.

"We have had nothing but complimentary remarks passed concerning the business depth and experience you brought to our seminar, made even more memorable through the humour and practical examples throughout."

Raine and Horne Shopping Centre Management Group.

"Your input and "performance" was obviously crucial to the success of our Bali conference. Your efforts in sending our people away all charged up and raring to go was exactly what was needed."

SDS Ausminco Digger Tools.

"Thank you for another excellent presentation at our recent Omegatrend Business Convention, once again members feedback is rated as fantastic".

Omegatrend WA

"High content information delivered with much humour and flair, captured the imagination of our dealer network. Exactly what we asked for".

Optus Communication.

"Once again your professional input was a major highlight of a successful conference and we look forward to working with you in the future".

Telstra.

"Congratulations for the marvellous presentation to the Newsagents National Convention. I found your address stimulating, interesting and of real value to all delegates".

National Newsagents Association.

"Always good value to revisit the principles of good business. Well done, a very worthwhile seminar."

Worth's

"The high standard you set as the facilitator of our National Management School was picked up by everyone involved and feedback throughout Australia has been exceptional."

Institute of Financial Management.

"All programs were highly effective and tuned to cover specific corporate needs. Staff involvement and acceptance of both concepts and content has been excellent".

Federal Airports Corporation.

"A solid humorous and professional real world dimension to practical business issues. A highly effective and entertaining seminar, ideal for all businesses".

First Pacific Davies.

"The pharmacy group are exposed to a great number of presentations throughout the year, but by general acclaim yours was the best, again to the standard we have come to expect".

Target Chemist Group.

"The success of our convention can be attributed to your ability to involve the large group of delegates using your humour and influence skills. Your capacity to tailor the material to suit the audience and ensure constant stimulation was outstanding to say the least. The positive feedback from all concerned was exceptional".

Australian Funeral Directors Association

"How can we thank you for the tremendous effort, fun, humour, wit and 'presence' you brought to the Indian Ocean Rim Forum. We appreciate all you achieved and thank you for being our Master of Ceremonies".

Institute of Engineers.

"A highly meaningful, entertaining business development session with direct relationship to our industry. The rapport developed with the audience ensured a positive learning outcome".

Ellenbrook Sanwa Property Group

"Your professionalism, knowledge, expertise and business background ensured the success of the seminars, with excellent comments from participants".

Ausbiz Small Business Program

"We want to thank you for your excellent and highly professional presentation designed exactly to the needs of the delegates and delivered with great flair and humour. We look forward to your participation at our future conferences".

Australian Institute of Environmental Health

"Feedback from participants was that the team development session was extremely positive and successfully focused our thinking around the critical issues for the future. Your inclusive free flowing style and business depth ensured a highly successful and worthwhile program."

MG Kailis Group

"Delegates comments made it clear that the workshop sessions you delivered were the best they had ever experienced."

Institute of Building Surveyors

"Given the wide variety of backgrounds and business profiles, your presentation was stimulating, entertaining and covered the key areas for business growth and development."

Engine Action

"I have listened to many motivational and business speakers during 20 years of retailing and more lately through the involvement with Cold Coast City Council and your presentation was first class. I am happy to recommend your services".

Gold Coast City Council.

"Your presentation set the tone for the day, with delegates motivated to step outside the square and embrace change and new ideas to improve their businesses. Comments such as "Brian Greedy was fantastic" and "More of Brian Greedy please" were very common".

Heart Foundation Schools Canteen Conference

"A wonderful start to the conference, thoroughly enjoyable and thought provoking with strategies to use both at work and home. Would love to listen to Brian once a week - or more often."

Disability Services Conference

"Thank you for your outstanding presentation. The enthusiastic audience involvement and response you achieved was the highlight well remembered for the humour and motivational content. The balance of your key points and excellence in delivery set the scene perfectly."

RiskCover Management Conference

"The content was exactly right for our Institute people, your depth of business knowledge and delivery style with humour created a relaxed atmosphere that was just right for the audience".

Retail Management Institute

"The feedback from staff in all areas was unanimous. The best program on customer service and leadership they had experienced".

Heritage Building Society

"Highly practical and valuable sessions on leadership and team development delivered in an interactive format to maximise learning. The humour, synergy and enthusiasm created within the group ensured positive outcomes"

Alcoa of Australia

"Congratulations on your highly entertaining and effective presentations on service and retail management at our Rotarua and Coffs Harbour conferences. Over 300 retailers found the content of real value to take away and implement. This was true added value at both conferences."

Nationwide Jewellers