

Head office:
ICMI Speakers & Entertainers
ABN: 42 114 669 224

(PO Box 2311)
Level 2, 159 High Street
Prahran, Victoria 3181

Ph: 61 (0)3 9529 3711
Fax: 61 (0)3 9529 4573
Toll Free: 1800 334 625
Email: icmi@icmi.com.au
Web: www.icmi.com.au



*Incorporating Olympic Communicators
Under licence from the Australian Olympic Committee*



THE CHASER

Over 27 weeks, from 17th February 2006 at 9.45pm, no target will be spared in The Chaser satirical team's new comedy show on ABC TV. The hit list is comprehensive: John Howard, Telstra, The Pope, the Dalai Lama, Mother Theresa, Kim Beazley, Simone Warne and – most of all – those annoying people who write feeble hyperbole in TV press kits.

Filed in front of a studio audience, the Logie Award-winning team of both CNNNN and The Chaser Decides do what they do best – confronting and lampooning key players from the world of politics, business, religion, media and culture. These signature Chaser ambushes form the core of the new series – alongside news-of-the-week analysis, comedy sketches, and their uniquely irreverent field experiments such as:

- Can you book a dinner table in the US under the name bin Laden?
- How many times can you let your mobile phone ring during a Russell Crowe gig before he cracks it?
- And how would Virgin Blue's wacky and humorous in-flight announcements go down if you performed them verbatim at an actual comedy club?

The show features regular segments such as Pursuit Trivia, testing the general knowledge of our politicians during a press conference; reviews of corporate videos; and The Ad Roadtest, where the team recreates scenarios from TV commercials to see if they work in real life.



The Chaser team has come out from behind the desks of CNNNN and The Chaser Decides, to walk tall in the studio and grace the TV comedy genre with a delightfully seditious edge. ABC TV viewers are able to marvel at the menace they effect for half an hour every single week."

Chaser Executive Producer Julian Morrow says the show is "a satirical anti-variety show, even though I don't really know what that means".

As in previous years, the Chaser team includes writer/performers Andrew Hansen, Chas Licciardello, Craig Reucassel, Chris Taylor, Julian Morrow and Dominic Knight. Charles Firth, will be the show's new American Correspondent.

The Chaser's War on Everything is tough, bloody and unforgiving. Don't become the first casualty by not tuning in.

HISTORY

The Chaser is a satirical media empire that rivals Rupert Murdoch's News Corp in all fields except power, influence, popularity and profitability.

The Chaser is the group behind ABC TV series The Election Chaser (2001), CNNNN (2002) and CNNNN Live (2003) which together have lost a host of Australian and international TV comedy awards. However, their credibility-building run of losses ended in 2004 when CNNNN tied with Kath & Kim to win the Logie for Most Outstanding TV Comedy. In 2005 they won the Logie for Most Outstanding TV Comedy with the hugely popular, The Chaser Decides (ABC).

NSW Office (Crows Nest):
Ph: (02) 9688 6800
diana@icmi.com.au

NSW Office (Artamon):
Ph: (02) 9686 7714
steve@icmi.com.au

QLD Office:
Ph: 1300 663 966
gerry@icmi.com.au

SA Office:
Ph: (08) 8377 3400
sue@icmi.com.au

WA Office:
Ph: (08) 9472 5065
corina@icmi.com.au

TAS Office:
Ph: (03) 6236 9976
paula@icmi.com.au

The Chaser was founded in 1999 as a fortnightly satirical newspaper produced out of a spare bedroom by initial editors Charles Firth, Craig Reucassel, Julian Morrow, Dominic Knight, who were later joined by the far more talented Andrew Hansen, Chas Licciardello and Chris Taylor. Since those humble beginnings, the Chaser team has lost its humility and has produced Classic™ comedy in all media, including print, online, radio, television and Christmas crackers.

The Chaser team also produced the official Sydney Olympics parody site www.silly2000.com and have brazenly recycled material in a series of books: *The Little Read Book* (2000), *Bradman: The Cremated Years* (2001), *The War on Error* (2002) and most recently *Embedded with The Chaser* (2003). *The War on Error* received the Outstanding Humorous Book prize at the inaugural Australian Comedy Awards in November 2003.

From 2001-2003, The Chaser had weekly radio programs on Triple M Sydney and the Austereo network. They also produced the weekly Chaser Report for Mike Carlton's program on 2UE (2002) and are regular attention seekers on a host of other radio and television programs.

CORPORATE

WHAT DO THEY DO?

The Chaser team has lots of experience in live entertainment for events, and specialises in creating original content specifically tailored to the organisation and audience. This can take a number of forms including:

- ◆ hosting and MCing;
- ◆ after dinner speaking and/or key note conference addresses;
- ◆ comedy songs;
- ◆ parodies of corporate presentations (especially PowerPoint presentations);
- ◆ trivia quizzes;
- ◆ And we can probably do whatever else you're thinking of.

For an additional fee, video 'stunts', vox pops and custom-written satirical songs can be conceived, shot and edited for an event.

- ◆ Examples of our previous corporate work include:
- ◆ GfK Australia - a market research data company which held a "Digital Lifestyle" Conference for its clients. The Chaser did a conference session presenting parody market research findings, including video segments of vox pops based around the conference themes.
- ◆ Australian Legal Practice Management Association - a comedy debate held at a fundraising breakfast.
- ◆ Internet Industry Association of Australia - after dinner presentation which included PowerPoint presentations covering the history of the Internet in Australia and IPOs from the dotcom boom era.
- ◆ Canon SmartColour - a national product launch roadshow hosted by The Chaser which included basic MCing, a PowerPoint presentation, satirical songs and parody product demonstrations.
- ◆ The Monthly Magazine - launch of a new publication.
- ◆ Walkley Awards for Journalism - pre-dinner speech presenting a "year in review" and video tape packages containing stunts (broadcast on SBS)
- ◆ Australian Film Institute Awards 2003 - award presentation and videotape package of stunts about the Australian film industry.
- ◆ Australian Booksellers Association Awards - MCing a national industry awards dinner.
- ◆ Australian Business Lawyers - internal staff trivia night.

- ◆ Other events the Chaser team has provided entertainment for include:
- ◆ AMP PA Network Awards Night
- ◆ FujiFilm Platinum 100 Conference
- ◆ Australian Film Television & Radio School Graduation Ceremony (televised)
- ◆ Sydney University Law Alumni Association
- ◆ Melbourne University Arts Transition Program
- ◆ ALP National Conference Dinner
- ◆ Blake Dawson Waldron End of Year Client Drinks
- ◆ Blake Dawson Waldron Professional Staff Dinner
- ◆ Australian Hotels Association Annual Dinner
- ◆ Australian Broadcasting Authority Conference Dinner
- ◆ ACTU Organising Works Conference
- ◆ AAIRNZ National Conference Dinner
- ◆ Saab Dealer of Year Awards
- ◆ Australian Institute of Chartered Accountants client cocktail function
- ◆ Restaurants and Caterers Awards
- ◆ and many more.

CLIENT FEEDBACK

The Chaser is genuinely funny and beautifully irreverent.

Andrew Denton, Enough Rope

The Chaser Team's involvement in our product launches across Australia was a great success and ensured the events were memorable within and outside the organisation.

Canon Australia Pty Ltd

If I say something nice about The Chaser, will you stop picking on me?

Phillip Adams, Columnist and Broadcaster.

I love The Chaser Team's work and would recommend them for any speaking event, even though I don't actually exist and have been made up for this quote.

TellCorp.